

# LOVE LOCAL MAG.com



Love Local Magazine aims to bring local businesses and communities together to create a positive impact on the local economy. Each magazine is produced to a high quality with entertaining and informative, locally sourced content complemented by advertising for all business sectors.

**Why advertise with love local mag? We bring your business to the community!**

**PROVEN TRACK RECORD**  
Over 75% of advertisers use us repeatedly

Coffee table  
**LIFE OF AT LEAST 8 WEEKS**

**INTERACTIVE**  
Our competitions, offers and associated website make Love Local Mag an interactive medium

**TARGETED READERSHIP**  
No wastage as each magazine is delivered direct to potential customers local to your business

**COST EFFECTIVE**

**RELEVANT**  
Interesting and localised editorial supporting local advertising

Reliable distribution with the **ROYAL MAIL**

**Love Local Mag is an independent magazine for independent businesses.**

The magazine can also be read online on our complimentary website, which also offers an interactive local events calendar, comprehensive business directory, general interest articles, articles, competitions, downloadable offers and so much more.

**You can also benefit from digital advertising opportunities on [www.lovelocalmag.com](http://www.lovelocalmag.com)**

**LOVE LOCAL MAG.com**

**Magazine Editor: Karen Tully**  
**E: [karen@lovelocalmag.com](mailto:karen@lovelocalmag.com)**  
**M: 07824 630305**

**KST:MARKETING**

Reg No. SC445376.

**Published by KST Marketing**

Marketing Strategy • Media Buying • Graphic Design  
Print • Website Development • Social Media.

## CLACKMANNANSHIRE

Circulated to **28,000** homes & businesses in **Clackmannanshire**

**FREE Magazine** distributed seasonally by Royal Mail direct to your door

### HOUSEHOLD CIRCULATION

FK10 1 (Alloa)	3,679
FK10 2 (Alloa/Tullibody)	7,623
FK10 3 (Alloa/Sauchie)	3,927
FK10 4 (Alloa/Kincardine)	3,139
FK11 7 (Menstrie)	1,007
FK12 5 (Alva)	2,627
FK13 6 (Tillicoultry)	3,130
FK14 7 (Dollar)	1,988
Total Reach	27,120

Advert Size (w x h mm)	1 off booking	4 edition annual commitment
Full Page (126x184)	£370	£100 pm
Half Page H (126x89.5)	£200	£57 pm
Quarter Page (60.5x89.5)	£120	£33 pm
9th Page (40.5x60)	£50	£15 pm
Inside Front/ Back Cover (148x210)	£410	N/A
Back Cover (148x210)	£425	£400

All prices are per edition and exclude vat.  
Monthly payments via Direct Debit

## STIRLING

The **ONLY** magazine covering **Stirling, Dunblane & Bridge of Allan** by Royal Mail

Circulated to **33,000** homes and businesses in **Stirling**

### HOUSEHOLD CIRCULATION

FK15 (0)	2,216
FK15 (9)	2,209
FK7 (0)	3,738
FK7 (7)	4,960
FK9 (4)	2,791
FK9 (5)	2,652
FK7 (8)	2,406
FK7 (9)	2,654
FK8 (1)	4,604
FK8 (2)	2,421
Total Reach	30,651

Advert Size (w x h mm)	1 off booking	6 edition annual commitment
Full Page (126x184)	£395	£170 pm
Half Page H (126x89.5)	£220	£93 pm
Quarter Page (60.5x89.5)	£125	£53 pm
9th Page (40.5x60)	£60	£15 pm
Inside Front/ Back Cover (148x210)	£410	N/A
Back Cover (148x210)	£425	N/A

All prices are per edition and exclude vat.

Monthly payments are via Direct Debit

**ADVERT SUBMISSION:** All artwork should be set to 300dpi, with a 3mm bleed and optimised to print ready standards.

**GRAPHIC DESIGN SERVICE:** Advert design is available for £15 plus vat.

**TERMS AND CONDITIONS:** Pre-payment secures booking. Cancellation 14 days in writing prior to copy deadline, otherwise cancellations fees may apply. Prices quoted are per issue and exclude vat. Artwork deadlines will be supplied with confirmation.

**CONTACT E:** karen@lovelocalmag.com **M:** 07824 630305