

LOVE LOCAL MAG.com



LOVE LOCAL MAG COVERS THE PEOPLE, FOOD, CULTURE, ARTS AND ENTERTAINMENT, FASHION, LIFESTYLE, AND COMMUNITY NEWS THAT DEFINE STIRLING AND THE LOCAL AREA.

With attractive local photographs on every cover, Love Local Magazine is impossible to miss when the Royal Mail post it through the 32,000 letterboxes across Stirling, Bridge of Allan and Dunblane and 28,000 homes in Clackmannanshire.

The informative, seasonal and localised editorial make each edition a compelling read, and impossible to throw away.

- Be seen by locals who value high quality goods & services.
- We offer high quality glossy print & a professional design service to represent your business in the way it deserves.
- Localised distribution means you don't waste advertising in areas too far from your potential customers.
- Prices are kept low so that businesses of all sizes can make the most of your

advertising budget and appear over a number of issues. Research shows a sustained campaign works better at increasing sales than putting all your budget into a one-off advert.

- Professional customer services, marketing is our educational background and passion. From your initial enquiry I can help you to decide on the best sized ad for your business and your budget, create a fabulous and eye-catching advert and even offer free editorial to help back up your marketing campaign.
- I want the magazines to work for you, so we'll do our best to make sure you get the most out of your advertising. Around 80% of the businesses in the magazines are repeat advertisers and some have been in every issue since 2013 – proof that the magazines really are working for them!

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**RELEVANT, INTERESTING & LOCALISED
EDITORIAL SUPPORTING LOCAL ADVERTISING**

PUBLISHED BY **KST:MARKETING** Reg No. SC445376

STIRLING, BRIDGE OF ALLAN & DUNBLANE

THE ONLY MAGAZINE COVERING STIRLING, DUNBLANE & BRIDGE OF ALLAN BY ROYAL MAIL
CIRCULATED TO 32,000 HOMES AND BUSINESSES IN STIRLING

HOUSEHOLD CIRCULATION

FK15 0 (Dunblane)	2,226
FK15 9 (Dunblane)	2,200
FK7 0 (Bannockburn)	3,432
FK7 7 (Cowie, Fallin & Throsk)	5,143
FK9 4 (Bridge of Allan)	2,754
FK9 5 (Causewayhead)	3,109
FK7 8 (Plean & Bannockburn)	2,361
FK7 9 (Cambusbarrow)	3,083
FK8 1 (Stirling City Centre)	4,615
FK8 2 (Stirling City Centre)	2,181
TOTAL REACH	31,104

Additional copies available to pick up from Stirling
Bus Station, Stirling Arcade, Made in Stirling & local coffee shops.

ADVERT SIZE CW X H MMD	1 OFF BOOKING	6 EDITION ANNUAL COMMITMENT
Full Page (126x184)	£405	£350 per edition
Half Page H (126x89.5)	£220	£190 per edition
Quarter Page (60.5x89.5)	£140	£110 per edition
Inside Front/ Back Cover (148x210)	£420	N/A
Back Cover (148x210)	£450	N/A
Fitness Listing	£15	N/A

All prices are per edition and exclude vat.
Monthly payments via Direct Debit

CLACKMANNANSHIRE

CIRCULATED TO 28,000 HOMES & BUSINESSES IN CLACKMANNANSHIRE

FREE MAGAZINE DISTRIBUTED TWICE A YEAR BY ROYAL MAIL DIRECT TO YOUR DOOR

HOUSEHOLD CIRCULATION

FK10 1 (Alloa)	3,563
FK10 2 (Alloa/Tullibody)	7,279
FK10 3 (Alloa/Sauchie)	4,187
FK10 4 (Alloa/Kincardine)	3,216
FK11 7 (Menstrie)	1,043
FK12 5 (Alva)	2,325
FK13 6 (Tillicoultry)	3,053
FK14 7 (Dollar)	1,983
TOTAL REACH	26,649

ADVERT SIZE CW X H MMD	1 OFF BOOKING
Full Page (126x184)	£300
Half Page H (126x89.5)	£200
Quarter Page (60.5x89.5)	£100
Inside Front/Back Cover (148x210)	£400
Back Cover (148x210)	£425
Fitness Listing - per row	£8

All prices are per edition and exclude vat.
Monthly payments via Direct Debit

LOVELOCALMAG.COM DIRECTORY

Leverage your print advertising efforts, by also advertising online on our NEW
business directory at www.lovelocalmag.com.

GRAPHIC DESIGN SERVICE:

Advert design is available for £15 plus vat.

ADVERT SUBMISSION:

All artwork should be set to 300dpi, with a 3mm bleed and optimised to print ready standards.

TERMS AND CONDITIONS:

Pre-payment secures booking. Cancellation 14 days in writing prior to copy deadline, otherwise cancellations fees may apply.

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